

ADV # _____ ADV. NAME ISS/45 COMMITTEE REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGET ENTERPRISES BUYER NAME MEREDITH MARCUS

15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403
 SALES PRSN LA- MIKE SHIPPEY

ORDER # _____ CONTRACT # 8520180 CLASS: NATL. LOCAL REGIONAL

PRDCT 2048/45 COMMITTEE EST#2048 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN25/17 FEB2/17 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JAN25/17 20.24

REP: *REVISION AFFECTS THIS FRIDAY 1/27**
 ADD TO SCHED LINES 8-13

TOTAL ADD = \$7,500
 REVISED TOTAL = \$29,200/29X

PLS CONF
 -DEREK FOR DAN/MIKE
 THANKS 1/25

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:

SPOTDATA IDB# 1944
 TVINVOICES.COM IS TV15473 OR 9915473
 MARKETRON ELECTRONIC ID 175418

30 MINUTES SEPARATION BETWEEN SPOTS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2048

1	Z		700A-900A	30		\$750.00	1/25	1/27	2		W-F	2
PROGRAM : CBS THIS MORNING RA55+ : 9.7 CON COM1: CBS THIS MORNING CON COM2: *30MIN SEP REQ'D												

FAX # 323-934-7860
PORT FROM REP JAN25/17 20.24

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	Z		700A-900A	30		\$750.00	1/30	2/1	6		M-W	6
PROGRAM : CBS THIS MORNING RA55+ : 9.7 CON COM1 : CBS THIS MORNING CON COM2 : *30MIN SEP REQ'D												
3	Z		1200N-1230P	30		\$1,200.00	1/25	1/27	2		W-F	2
PROGRAM : NEWS CENTER 7 AT NOON RA55+ : 18.2 CON COM1 : NEWS CENTER 7 AT NOON CON COM2 : *30MIN SEP REQ'D												
4	Z		1200N-1230P	30		\$1,200.00	1/30	2/1	3		M-W	3
PROGRAM : NEWS CENTER 7 AT NOON RA55+ : 18.2 CON COM1 : NEWS CENTER 7 AT NOON CON COM2 : *30MIN SEP REQ'D												
5	Z		600P-630P	30		\$1,500.00	1/25	1/27	3		W-F	3
PROGRAM : NEWS CENTER 7 AT 6P RA55+ : 20.7 CON COM1 : NEWS CENTER 7 AT 6P CON COM2 : *30MIN SEP REQ'D												
6	Z		600P-630P	30		\$1,500.00	1/30	2/1	3		M-W	3
PROGRAM : NEWS CENTER 7 AT 6P RA55+ : 20.7 CON COM1 : NEWS CENTER 7 AT 6P CON COM2 : *30MIN SEP REQ'D												
7	Z		600P-700P	30		\$700.00	1/29	1/29	1		SUN	1
PROGRAM : NEWS CENTER 7/CBS WEEKEND NEWS RA55+ : 11.8 CON COM1 : NEWS CENTER 7/CBS WEEKEND NEWS CON COM2 : *30MIN SEP REQ'D												
8	A		600A-700A	30		\$700.00	1/27	1/27	2		FRI	2
PROGRAM : DAYBREAK EDITION RA55+ : 8.8 CON COM1 : DAYBREAK EDITION CON COM2 : *30MIN SEP REQ'D												

REP HEADLINE# 8520180 TRF# 213814
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8088
 ORDER WORKSHEET

FAX# 323-934-7860
 HARRIS REPORT FROM REP
 CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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9	A		600A-700A	30		\$700.00	1/30	2/1	3		M-W	3
PROGRAM : DAYBREAK EDITION												
RA55+ : 8.8												
CON COM1 : DAYBREAK EDITION												
CON COM2 : *30MIN SEP REQ'D												

10	A		530P-600P	30		\$1,200.00	1/27	1/27	1		FRI	1
PROGRAM : NEWS CENTER 7 AT 530P												
RA55+ : 18.7												
CON COM1 : NEWS CENTER 7 AT 530P												
CON COM2 : *30MIN SEP REQ'D												

11	A		530P-600P	30		\$1,200.00	1/30	2/1	1		M-W	1
PROGRAM : NEWS CENTER 7 AT 530P												
RA55+ : 18.7												
CON COM1 : NEWS CENTER 7 AT 530P												
CON COM2 : *30MIN SEP REQ'D												

12	A		800A-1000A	30		\$800.00	1/28	1/28	1		SAT	1
PROGRAM : NEWS CENTER 7 SATURDAY MORNING												
RA55+ : 9.1												
CON COM1 : NEWS CENTER 7 SATURDAY MORNING												
CON COM2 : *30MIN SEP REQ'D												

13	A		900A-1030A	30		\$800.00	1/29	1/29	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
RA55+ : 9.2												
CON COM1 : CBS SUNDAY MORNING												
CON COM2 : *30MIN SEP REQ'D												

JAN/17 13300.00 FEB/17 15900.00

CONTRACT TOTAL 29200.00
 TOTAL SPOTS 29

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- EST/ES NOV/16
 DEMOS- RA55+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 213814 /		<u>Alt Order #</u> 08520180
<u>Product</u> 2048/45 COMMITTEE		
<u>Contract Dates</u> 01/25/17 - 02/02/17		<u>Estimate #</u> 2048
<u>Advertiser</u> ISS/45 Committee-A		<u>Original Date / Revision</u> 01/26/17 / 01/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Los Angeles CoxRep	<u>Sales Office</u> CoxReps Los A
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 2533	<u>Advertiser Ref</u> 59814	<u>Product 1/2</u>

And:

Target Enterprises
15260 Ventura blvd Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	01/26/17	01/27/17	CBS This Morning	7a-9a		:30			P-02		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	---11--				2	\$750.00					
N 2	WHIO	01/30/17	02/01/17	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	222----				6	\$750.00					
N 3	WHIO	01/26/17	01/27/17	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	---TF--				2	\$1,200.00					
N 4	WHIO	01/30/17	02/01/17	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$1,200.00					
N 5	WHIO	01/25/17	01/27/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--111--				3	\$1,500.00					
N 6	WHIO	01/30/17	02/01/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$1,500.00					
N 7	WHIO	01/29/17	01/29/17	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	-----1				1	\$700.00					
N 8	WHIO	01/27/17	01/27/17	Daybreak Edition 6a	6a-7a		:30			P-02		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	----2--				2	\$700.00					
N 9	WHIO	01/30/17	02/01/17	Daybreak Edition 6a	6a-7a		:30			P-02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$700.00					
N 10	WHIO	01/27/17	01/27/17	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	----1--				1	\$1,200.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 213814 /		<u>Alt Order #</u> 08520180
<u>Contract Dates</u> 01/25/17 - 02/02/17	<u>Product</u> 2048/45 COMMITTEE	<u>Estimate #</u> 2048
<u>Advertiser</u> ISS/45 Committee-A		<u>Original Date / Revision</u> 01/26/17 / 01/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
N 11	WHIO	01/30/17	02/01/17	NewsCenter 7	530p-6p		:30			P-02		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/30/17	02/05/17	MTW----				1	\$1,200.00						
N 12	WHIO	01/28/17	01/28/17	NewsCenter 7 Sa	8a-10a		:30			P-02		NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/23/17	01/29/17	-----1-				1	\$800.00						
N 13	WHIO	01/29/17	01/29/17	CBS Su Morning	9a-1030a		:30			P-02		NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/23/17	01/29/17	-----1				1	\$800.00						
Totals								0.00						29	\$29,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/26/16 - 01/29/17	13	\$13,300.00	(\$1,995.00)	\$11,305.00
01/30/17 - 02/01/17	16	\$15,900.00	(\$2,385.00)	\$13,515.00
Totals	29	\$29,200.00	(\$4,380.00)	\$24,820.00

Signature: _____ **Date:** _____

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